



FOR IMMEDIATE RELEASE

SILVER STATE SOCCER LEAGUE SELECTS US CLUB SOCCER TO PROVIDE LAS VEGAS YOUTH WITH GREATER OPPORTUNITIES!

LAS VEGAS – July 12, 2017 –Silver State Soccer League (SSSL) and US Club Soccer today announced their partnership entering in the 2017-2018 Soccer Season.

Of the many associations under United States Soccer Federation (USSF), Silver State (SSSL) has chosen US Club Soccer to improve Nevada Soccer.

Silver State is one of the longest running leagues in Nevada with close to 20 years in operation. SSSL is the only youth league in Nevada with a true recreational program and a tiered competitive program to ensure appropriate games.

“Silver State Soccer League is all about offering a unique product that stands out in the market,” said Charles Paulsen, Executive Director for Silver State Soccer League. “This is evident in how we run our league, from our coaching and player development philosophy to how we intend to run our growing national tournament Spring Cup.

“SSSL joining US Club Soccer may make US Club Soccer the largest Association in Nevada” said Charles Paulsen. “It is the best decision for Nevada Soccer!” “US Club Soccer gives our youth players a great platform for development.” “Recreational support, parent educations, and Players First initiatives are just the beginning” said Mr. Paulsen “The best coaching education available with La Liga Methodology and the id2 program to help identify national talent. This is the quality the Nevada soccer players deserve and makes US Club Soccer an easy decision for SSSL,” concluded Mr. Paulsen

Silver State Soccer League will begin its inaugural season under US Club Soccer on **September 9, 2017** in Las Vegas, NV. Recreational, U4 Academy, and competitive divisions for boy’s and girl’s teams from U5 – U19 are open for registration. We are also proud to announce our newest product SoccerPlus which will be introduced in the Fall.

Matt Bernard, Membership Service Representative West, Nevada and Arizona at US Club Soccer. “We are looking forward to working with an organization like Silver State Soccer League that values our mission of fostering the growth and development of soccer clubs throughout the United States to create the best possible development environment for players of all ages in every club.”

ABOUT SILVER STATE SOCCER LEAGUE

Silver State Soccer League is focused on increasing services and programs designed to benefit children, and promoting and growing the sport of soccer in Southern Nevada. The SSSL currently serves over 2000 youth soccer players on 20 clubs and over 200 teams.

Silver State Soccer League was founded 20 years ago and since grown to over 5000 kids in 2017. To learn more, visit silverstatesoccerleague.org.